

Clinician Refocus Framework[©]

A SaaS-Powered Workflow Intelligence Tool for Healthcare Leaders

*Created by clinicians. Powered by data.
Proven by time.*

🧠 Why It Matters to Tech & AI Companies

Your tech is only as good as its impact on clinical workflow.

- Our data quantifies actual frontline behavior—not self-reports.
- Supports your AI training models with real-world, time-stamped workflow data
- Ideal for piloting automation tools, EHR redesigns, ambient AI, or robotics in clinical settings



Developed by Dr. Megan Carter, DNP, RN, NEA-BC, a former hospital executive and founder of MC Health Care Consulting LLC

🔧 Problem

Clinician time is a finite resource. And it's being spent everywhere except at the bedside.

- Nurses spend only 27–30% of their time on direct patient care

Interruptions, inefficient documentation, and tech overload result in:

- Lost revenue due to burnout and turnover
- Diminished quality, safety, and experience metrics
- Clinician dissatisfaction and disengagement

💡 Solution

A patented SaaS solution that uses time-motion observation data to quantify clinician workflow—and pinpoint where clinical time is being wasted.

- Born from frontline needs: Created with human factors engineers in 2014 to improve nurse time at bedside (+4 hours reclaimed)
- Revised post-pandemic to address today's chaotic clinical environments
- Data can be leveraged for decision-making by exec team or as ROI for startups

HOW IT WORKS

Pre/Post Time Motion Obs

Capture real-time clinician task data on a tablet w/ a user-friendly workflow software

AI-Ready Analytics

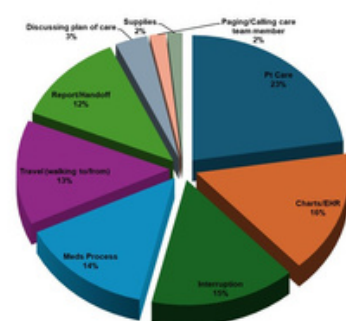
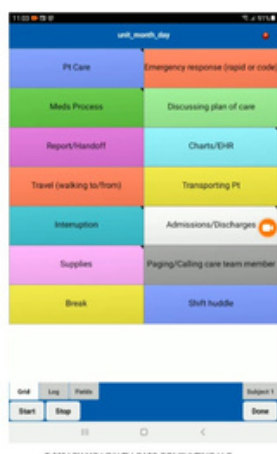
Visualize time allocation across 10+ care domains, interruptions, task switching, & more

Actionable Metrics

Inform EHR updates, automation priorities, staffing models, & executive decisions

Clinician-Driven Redesign

Empower frontline staff to co-design workflow improvements



📊 Proven Outcomes

- Reduced incremental overtime and turnover
- More time for critical thinking and patient care
- Better safety, quality, and experience scores
- Scalable across any clinical department

